



CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Arlington, VA 22313-1450 on August 27, 2006.

*Gilbert G. Kovelman*  
Gilbert G. Kovelman, Reg. No. 19,552

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: : Dwight Marcus  
: :  
Application No. : 10/087,003  
: :  
Filing Date : February 28, 2002  
: :  
For : SYSTEM FOR AUTOMATED GENERATION OF MEDIA  
: :  
Examiner : Shahid Al Alam  
: :  
Art Unit : 2162  
: :  
Confirmation No.: : 6290  
: :  
Docket No.: : 66193/NPOWR  
: :

SUPPLEMENTAL DECLARATION AND POWER OF ATTORNEY

FOR REISSUE APPLICATION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I, Dwight Marcus hereby declare:

I am the original and sole inventor of the subject matter which is described and claimed as amended in the application for reissue of U.S. Letters Patent No. 6,032,156 issued February 29, 2000, and entitled SYSTEM FOR AUTOMATED GENERATION OF MEDIA, the

specification of which was filed by an authorized person on my behalf on February 28, 2002 as Application No. 10/087,003 and was amended on June 13, 2003, and also the sole inventor of the subject matter which is described and claimed in divisional reissue Application No. 10/616,602 filed on July 10, 2003.

I hereby state that I have reviewed and understand the contents of the specification, including the claims as amended in the above-identified reissue application.

I acknowledge the duty to disclose to the Office all information known to be material to patentability as defined in 37 CFR 1.56.

All errors being corrected in this reissue application up to the time of filing of this declaration under 37 CFR 1.175(a) arose without any deceptive intention on the part of the applicant.

I believe my original patent to be partly inoperative or invalid because of error without any deceptive intent on the part of the applicant, by reason of the fact that I claimed less than I had a right to claim in the original patent.

The present declaration and amendments filed with the subject reissue application overcome the aforementioned defects of the original patent and correct the claims to provide the scope of protection to which we are entitled.

This is a broadening reissue application. The error upon which this broadening reissue application is based is that the claims are more narrow than patentee had the right to claim. For example, in claim 23, patentee recited "a unique sequence of cues" when the sequence of cues need not be unique. The drawings illustrate the use of cues without reference to whether the cues are unique. Thus, one of ordinary skill in the art would clearly understand that non-unique cues (not presently claimed) could also be used.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this reissue application or any patent issued thereon.

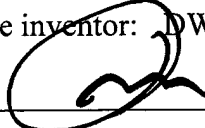
I hereby appoint the following attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

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